

Message Text

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ACTION COME-00

INFO OCT-01 EA-12 ISO-00 EB-08 /021 W
-----094751 040411Z /20

P 040358Z APR 78

FM AMEMBASSY TOKYO

TO SECSTATE WASHDC PRIORITY 6751

UNCLAS TOKYO 05560

PASS COMMERCE FOR FBP/THERESA RETTIG

E.O. 11652: NA

TAGS: BEXP, BTRA, US, JA

SUBJECT: FOREIGN BUYERS PROGRAM: MITSUKOSHI DEPARTMENT
STORE

REF: (A) USDOC 6161 (B) TOKYO 5080

SUMMARY. FOREIGN BUYERS PROGRAM: MITSUKOSHI DEPARTMENT
STORE HAS ADVISED EMBASSY OF PARTICIPANTS AND SCHEDULES
FOR BUYERS MISSION TO THE U.S. APRIL 4-29. END SUMMARY.

1. MISSION PARTICIPANTS WILL INCLUDE ONE BUYER
FROM TOKYO AND ONE TRANSLATOR FROM MITSUKOSHI LTD. NEW
YORK IN EACH OF SIX PURCHASING GROUPS. NAMES OF U.S.
BASED PARTICIPANTS NOT YET DECIDED. TOKYO BASED
PARTICIPANTS ARE:

- (1) GENERAL MANAGEMENT GROUP: MR. SUMIO SAKAI
- (2) FURS GROUP: MR. AKIFUMI TAKAHASHI
- (3) WOMENS FASHION GROUP: MR. KOJI TAKENAMI
- (4) MENS FASHION GROUP: MR. HIDEKAZU YAOI
- (5) FURNITURE/HOUSEHOLD APPLIANCES GROUP: MR. YOSHIYUKI
- KOMABA
- (6) LEATHER GOODS/ACCESSORIES: MR. SEIBEI INOUE

2. ONLY THE HEAD OF THE MANAGEMENT GROUP HAS BEEN TO
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THE U.S. BEFORE, THEREFORE, MITSUKOSHI WOULD LIKE
USDOC DISTRICT OFFICES TO FACILITATE INTRODUCTIONS
AT TRADE SHOWS. FOR FURTHER INFORMATION ON SPECIFIC
ITINERARIES CONTACT MITSUKOSHI NEW YORK OFFICE:
200 PARK AVE., NEW YORK 10017, PHONE: 212-973-6635.
MITSUKOSHI HAS BEEN ADVISED OF USDOC DISTRICT OFFICE
ADDRESSES/PHONE NUMBERS AND WILL CONTACT ON ARRIVAL

IN CITIES.

3. MITSUKOSHI EXPECTS NO MAJOR CHANGES IN FOLLOWING
GROUP SCHEDULES:

GENERAL MANAGEMENT GROUP: MR. SUMIO SAKAI

4/13 LEAVE TOKYO ARRIVE NEW YORK
4/16 LEAVE NEW YORK ARRIVE LOS ANGELES
4/18 LEAVE LOS ANGELES ARRIVE NEW YORK
4/23 LEAVE NEW YORK ARRIVE CHICAGO
4/26 LEAVE CHICAGO ARRIVE NEW YORK
4/28 LEAVE NEW YORK ARRIVE LOS ANGELES
4/29 LEAVE LOS ANGELES ARRIVE TOKYO
FURS GROUP: MR. AKIFUMI TAKAHASHI

4/18 LEAVE TOKYO ARRIVE NEW YORK
4/23 LEAVE NEW YORK ARRIVE CHICAGO
4/26 LEAVE CHICAGO ARRIVE TOKYO
WOMENS FASHION GROUP: MR. KOJI TAKENAMI

4/9 LEAVE TOKYO ARRIVE CHICAGO
4/13 LEAVE CHICAGO ARRIVE DALLAS
4/16 LEAVE DALLAS ARRIVE LOS ANGELES
4/20 LEAVE LOS ANGELES ARRIVE NEW YORK
4/27 LEAVE NEW YORK ARRIVE TOKYO
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MENS FASHION GROUP: MR. HIDEKAZU YAOI

4/9 LEAVE TOKYO ARRIVE DALLAS
4/13 LEAVE DALLAS ARRIVE CHICAGO
4/16 LEAVE CHICAGO ARRIVE NEW YORK
4/21 LEAVE NEW YORK ARRIVE LOS ANGELES
4/23 LEAVE LOS ANGELES ARRIVE TOKYO
FURNITURE/HOUSEHOLD APPLIANCES: MR. YOSHIYUKI
KOMABA

4/13 LEAVE TOKYO ARRIVE HIGH POINT, NORTH CAROLINA
4/18 LEAVE HIGH POINT ARRIVE NEW YORK
4/23 LEAVE NEW YORK ARRIVE LOS ANGELES
4/27 LEAVE LOS ANGELES ARRIVE TOKYO

LEATHER GOODS/ACCESSORIES: MR. SEIBEI INOUE

4/4 LEAVE TOKYO ARRIVE LOS ANGELES
4/7 LEAVE LOS ANGELES ARRIVE CHICAGO
4/11 LEAVE CHICAGO ARRIVE DALLAS
4/12 LEAVE DALLAS ARRIVE NEW YORK

4/16 LEAVE NEW YORK ARRIVE SAN FRANCISCO

4/18 LEAVE SAN FRANCISCO ARRIVE TOKYO

SUBJECT GROUPS ARE OFFSHOOT OF RECENT JAPAN IMPORT
PROMOTION MISSION, AND EMBASSY WOULD APPRECIATE ANY
SPECIAL CONSIDERATION USDOC CAN PROVIDE. MANSFIELD

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 04 apr 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978TOKYO05560
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780144-0647
Format: TEL
From: TOKYO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780493/aaaadavv.tel
Line Count: 122
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Litigation History:
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Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
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Previous Classification: n/a
Previous Handling Restrictions: n/a
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Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
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Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3075538
Secure: OPEN
Status: NATIVE
Subject: FOREIGN BUYERS PROGRAM: MITSUKOSHI DEPARTMENT STORE
TAGS: BEXP, BTRA, US, JA
To: STATE
Type: TE
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Sheryl P. Walter
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